

# **School of Education**

## **Board of Visitors**

Jacqueline Herd-Barber

Jacqueline is a 1984 graduate of the Milwaukee School of Engineering (MSOE) where she earned a degree in Electrical Engineering. While attending MSOE, Jacqueline cofounded the school's National Society of Black Engineers/NTA chapter. After graduating, Jacqueline began work as a Sales Engineer for Motorola, now known as Freescale Semiconductor. She retired in 2009 just shy of 25 years of employment.

Prior to her retirement, Jacqueline held direct and indirect sales management positions at Motorola/Freescale. Her account base included companies in Milwaukee, the Midwest and globally. This included manufacturers in diverse markets such as automotive, healthcare, military, contract manufacturing, telecom, factory automation, and avionics.

Jacqueline serves on several community and civic boards in Milwaukee. She currently serves as chair of the Marcus Center for the Performing Arts board, past chair of the Milwaukee Repertory Theater, Milwaukee Urban League, MSOE Alumni Association, SaintA boards and past president of the Rotary Club of Milwaukee. She is a board member of the Greater Milwaukee Foundation, SaintA, the MSOE Corporation Board, the University of Wisconsin-Milwaukee Foundation, St. Ann's Center for Intergenerational Care, United Way of Greater Milwaukee, Urban Day School, COA Youth & Family Center, Federal Defender Services of Wisconsin, Children's Hospital Foundation and the War Memorial. She also serves as co-chair of Milwaukee Succeeds, an initiative to improve the quality of education to every child in the city of Milwaukee.

Jackie is a 2006 inductee into the Milwaukee School of Engineering Wall of Fame, 2013 Milwaukee Urban League Unity Award Honoree, 2014 Milwaukee Business Journal Woman of Influence, and a member of the Milwaukee Chapter of the Links, Incorporated and Girl Friends, Incorporated.

Jackie is married to Michael, VP & COO, GE Healthcare Systems and has two children, Lauren, a fourth year medical student at Harvard Medical School, and Justin, a 2015 Economics graduate at the University of Minnesota-Twin Cities and pursuing his MBA at the UW-Milwaukee Lubar School of Business.

In her spare time, Jackie enjoys spending time with family, traveling and tutoring and mentoring children and young adults.